

Skin Type Guide



Skin Type	Major Identifiers	Cleanser Recommendations	Ingredients to Avoid
Normal	<ul style="list-style-type: none"> • Pores barely visible • Even skin tone • Minimal skin sensitivities and blemishes 	Micellar water, gel, oil, or cream cleansers with hyaluronic acid to keep the complexion youthful and glowing	
Dry	<ul style="list-style-type: none"> • Small pores • Dull, rough skin • Prone to redness and flaking 	Micellar water/cream cleansers with humectants such as hyaluronic acid and glycerin	<ul style="list-style-type: none"> • Alcohol • Retinol • Salicylic Acid • Benzoyl Peroxide
Oily	<ul style="list-style-type: none"> • Larger pores • Shiny/greasy skin • May have blemishes/blackheads 	Gel/foam cleansers that contain salicylic/glycolic acid	<ul style="list-style-type: none"> • Mineral Oil • Petrolatum • Alcohol
Combination	<ul style="list-style-type: none"> • Medium sized pores in T-zone • Oily in T-zone • May have blemishes/blackheads 	Gel/foam cleansers that contain glycolic/lactic acid	<ul style="list-style-type: none"> • Alcohol • Retinol • Salicylic Acid • Benzoyl Peroxide • Mineral Oil • Petrolatum
Sensitive	<ul style="list-style-type: none"> • Fine/Larger pores • Redness, itching and dry skin • Prone to irritation 	Cream cleansers/micellar water that are hypoallergenic and sulfate-free	<ul style="list-style-type: none"> • Perfumes • Fragrances • Preservatives